

WE STICK STRONG®

AmTape® | Cellux®



AMERICA'S
PREMIUM
TAPE

AmTape® | Cellux® All rights reserved.

AmTape® | Cellux®

PREMIUM LINE

A NEW GENERATION OF MASKING TAPE



AmTape®

Welcome, and thank you for joining us. We're excited to introduce our **new line** of **premium** and **professional masking tapes**: a collection that represents the next evolution in masking technology, engineered for professional performance in every industry.



Cellux®





The Evolution of Masking Paper

From Traditional Crepe to Next-Gen Performance

Masking tape has come a long way. Traditional crepe paper was once the standard; but we knew it wasn't enough for the demands of today's professionals. That's why we invested in material science to evolve into superior semi-crepe and advanced washi paper technologies, delivering next-level performance in precision, clean removal, and surface protection.

WHAT IS SUPERIOR SEMI-CREPE PAPER?

Material: Made from high-quality paper with a semi-crepe texture, offering both flexibility and strength.

Durability: Stronger than traditional crepe paper, providing improved resistance to solvent, tearing and wear during use.

Adhesion: Designed for solid adhesion to various surfaces, while still being easy to remove without damaging surfaces.

Ideal for: General construction, contractor applications, automotive, and environments that require longer exposure and durability.

WHAT IS ADVANCED WASHI PAPER?

Material: Made from a Japanese paper blend that's extremely thin, lightweight, and highly flexible.

Precision: Offers superior precision for sharp, clean paint lines, making it ideal for delicate detailing work.

Performance: Provides excellent adhesion, even on curved or irregular surfaces, and resists bleeding or paint soak-through.

Ideal for: Automotive, fine painting, delicate surfaces, and high-end professional applications.

Why We Evolved Our Masking Paper Technology?

As professionals, we understand the importance of precision, durability, and ease of use in every masking application. The traditional masking materials on the market often fall short, leading to inefficiencies, rework, and frustration. That's why we decided to push the boundaries of technology and invest in superior semi-crepe and advanced washi paper to deliver the next level of performance.



AmTape® | Cellux®

OUTDOOR
**30
DAYS**

302°F/150°C
30 MINUTES

AUTO BODY SHOP MASKING TAPE

Where Sharp Lines Meet
Premium Performance

Discover our **AmTape®**
AUTO BODY SHOP™ by
Cellux®, a high-performance
masking tape made with
advanced Washi paper for
excellent adhesion and clean
removal. Ideal for the
PREMIUM Automotive
Refinish industry, it offers
reliable results on delicate
surfaces and curves without



Water and solvent-based resistance.

High-temperature applications.

Bodywork and repairs.

Auto-detailing, IR lamps and spray booth.

Excellent performance on curves profiles.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	30 days	
Physical properties	Standard	Metric
180° peel force	9.12 - 14.59 oz/in	2.5 - 4 N/25mm
Tensile strength	19.99 - 25.69 lbs/in	35-45 N/10mm
ServiceTemperature 60min	302°F	150 °C

OUTDOOR
**60
DAYS**

248°F/120°C
30 MINUTES

MULTI-SURFACES MASKING TAPE

Versatility Meets Control

Discover our **AmTape®**
Multi-Surface Masking Tape
by **Cellux®**, a high-performance
tape made with advanced
Washi paper for versatile use. It
offers strong adhesion, clean
removal, and UV resistance for
up to 45 days. Durable yet
flexible, it's ideal for painters,
contractors, and DIY projects.



Construction & Renovation.

Excellent performance on irregular surfaces.

Plastic, Vinyl, Baseboards, Glass, Metal, Wood, Aluminum, Carpet.

Outdoor applications.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	60 days	
Physical properties	Standard	Metric
180° peel force	9 - 13 oz/in	2.5 – 3.5 N/25mm
Tensile strength	20-28 lbs/in	36-50 N/10mm
Service Temperature 60min	248°F	120 °C

OUTDOOR
**60
DAYS**

302°F/150°C
30 MINUTES



BEST PAINTER'S MASKING TAPE

The Gold Standard

Discover **AmTape® Best Painter's™ Masking Tape** by **Cellux®**, the ideal tape for sharp, professional paint lines on walls, ceilings, and trim. Made with advanced Washi paper and water-based adhesive, it sticks well to drywall, plaster, and painted surfaces, removing cleanly without damage or residue.

Ideal for the professional paint industry due to its resistance to all types of paints and solvents.

Architecture, marquetry and labeling.

Masking and protection on residential or commercial spaces.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	60 days	
Physical properties	Standard	Metric
180° peel force	7.30 - 10.94 oz/in	2-3 N/25mm
Tensile strength	22.84 - 28.55 lbs/in	40 -50 N/10 mm
ServiceTemperature 60min	320°F	150 °C

OUTDOOR
**120
DAYS**

302°F/150°C
30 MINUTES



DELICATE SURFACES MASKING TAPE

Gentle but Strong

Discover **AmTape® Delicate Surfaces Masking Tape™**, made with advanced Cellux®

Washi paper for flawless results on fragile or freshly finished surfaces. Its gentle adhesive and ultra-thin backing ensure sharp lines without tearing or residue, even after 120 days. Ideal for wallpaper, painted walls, glass, and decorative finishes.

Masking freshly painted walls, wallpaper, or stained wood.

Protecting glass, mirrors, and decorative surfaces during renovations.

Crafting, stenciling, or detailed DIY projects requiring error-free lines.

Temporary holds for lightweight materials (e.g., paper, cardboard).



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	120 days	
Physical properties	Standard	Metric
180° peel force	1.8 - 3 oz/in	0.5-0.8 N/25mm
Tensile strength	19.99 - 21.70 lbs/in	35-38 N/10mm
ServiceTemperature 60min	302°F	150 °C

OUTDOOR
**90
DAYS**

302°F / 150°C
30 MINUTES

SUPERIOR FINE LINES MASKING TAPE

Your Edge in Detail Work

Discover **AmTape® Superior Fine Lines™ Masking Tape**, a high-performance Washi tape with advanced Cellux® technology for long-term outdoor use. UV-resistant up to 90 days and heat-resistant up to 150°C/302°F, it ensures clean removal and sharp edges. Ideal for automotive, industrial, and construction masking—perfect for PREMIUM applications requiring strength and precision.



Precision masking for painting and coating processes.

Exterior masking for painting and renovation projects.

Suitable for metal structures, pipelines, and exposed surfaces.

Color separation in automated production lines.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	90 days	
Physical properties	Standard	Metric
180° peel force	8.0 - 11.7 oz/in	2.2 - 3.2 N/25mm
Tensile strength	26-28 lbs/in	46 - 50 N/10mm
ServiceTemperature 60min	302°F	150 °C

AmTape® | Cellux®

From **construction** and **automotive** to **marine** and precision painting, our premium masking line has a solution for every surface, every condition, and every level of craftsmanship. This is not just an upgrade: it's a transformation of what **AmTape®** by **Cellux®** masking tape can do.



One Line. Every Need Covered



AmTape® | Cellux®

Strong Tape. Strong Shelf Presence.

AmTape® | Cellux®

PROFESSIONAL LINE

A NEW GENERATION OF MASKING TAPE





Professional **CONTRACTOR MASKING TAPE**

21
DAY UV PROTECTED
230°F-110°C
30 MIN

Discover our **AmTape® Contractor Masking Tape**, is made of an advanced Cellux® technology super semi-crepe paper that has been validated as the best-priced tape for body shops specially designed for high-performance surface protection and labeling in the construction, automotive, and marine industries being the one and only contractor tape with clean removal outdoors for up to 21 days of UV exposure.

- » Masking door and window frames before painting.
- » Temporary marking on floors, walls, wood, metal, during renovations.
- » Protecting machinery and tools from dust and overspray.
- » Indoor and outdoor projects.

SKU	WIDTH (IN)	LENGTH (YD)	ROLLS/CASE
CON001-12060PK1	0.47" (12mm)	60yd (54.8m)	144
CON001-18060PK1	0.70" (18mm)		144
CON001-24060PK1	0.94" (24mm)		144
CON001-36060PK1	1.41" (36 mm)		144
CON001-48060PK1	1.88" (48 mm)		112
CON001-72060PK1	2.83" (72mm)		112



Professional **BODY SHOP** MASKING TAPE

30
DAY UV PROTECTED
248°F-120°C
30 MIN

Discover our **AmTape® BODY SHOP** is a professional-grade masking tape designed for routine automotive masking tasks. Made with flexible semi-crepe paper and a high-tack acrylic based adhesive, it delivers reliable performance for general refinishing, sanding prep, and collision repair. An excellent option for high-turnover jobs where speed and value matter.

- » Masking for primer and basecoat applications.
- » Quick turnaround body repair and repainting.
- » Protecting moldings, trim, and glass during sanding or polishing.
- » Ideal for car dealerships, garages, and collision repair shops.

SKU	WIDTH (IN)	LENGTH (YD)	ROLLS/CASE
BS002-12060PK1	0.47" (12mm)	60yd (54.8m)	144
BS002-18060PK1	0.70" (18mm)		144
BS002-24060PK1	0.94" (24mm)		144
BS002-36060PK1	1.41" (36 mm)		144
BS002-18060PK1	1.88"(48 mm)		112
BS002-72060PK1	2.83"(72 mm)		112



Professional **PAINTERS** MASKING TAPE

30
DAY UV PROTECTED
248°F-120°C
30 MIN

AmTape® Painter's Tape is a reliable, professional-grade masking solution designed for everyday indoor and light outdoor painting jobs. Its semi-crepe paper backing and strong water based adhesive ensure clean lines and residue-free removal up to 30 days. Ideal for residential, commercial, and contractor use where performance and value intersect.

- » Masking on drywall, plaster, wood trim, and metal frames.
- » Short- to medium-term indoor painting.
- » Interior renovations and touch-ups.
- » Baseboards, ceilings, window edges.

SKU	WIDTH (IN)	LENGTH (YD)	ROLLS/CASE
PT005-18060PK1	0.70" (18mm)	60 yd (54.8m)	144
PT005-24060PK1	0.94"(24mm)		144
PT005-36060PK1	1.41" (36 mm)		144
PT005-48060PK1	1.88"(48 mm)		112



Professional **MARINE LAMINATION MASKING TAPE**

30
DAY UV PROTECTED
266°F-130°C
30 MIN

AmTape® Marine Lamination Masking Tape is a top-tier professional-grade masking solution, designed for both interior and exterior applications. Engineered with a strong water-based adhesive it ensures superior adhesion and clean removal to challenging surfaces without leaving residue up to 30 days outdoor. Its high-temperature resistance (130°C/266°F for up to 60 minutes) and weather resistance makes it an ideal choice for marine refinishing, painting, and industrial

- » Perfect for masking during boat painting and detailing.
- » Ideal for professionals requiring sharp paint lines.
- » Perfect for use on gelcoats, fiberglass and specially marine finishes.
- » IR lamps and spray booth.
- » Suitable for spray painting processes.
- » Welding and polishing process.

SKU	WIDTH (IN)	LENGTH (YD)	ROLLS/CASE
MLT003-18060PK1	0.70" (18mm)	60 yd (54.8m)	144
MLT003-24060PK1	0.94"(24mm)		144
MLT003-36060PK1	1.41" (36 mm)		112
MLT003-48060PK1	1.88"(48 mm)		112



Professional **HIGH PERFORMANCE MASKING TAPE**

30
DAY UV PROTECTED
266°F-130°C
30 MIN

AmTape® High Performance is a step up from standard body shop tapes, delivering enhanced adhesion, temperature resistance, and surface protection for demanding automotive refinishing work. Built with a reinforced semi-crepe paper backing and acrylic resistant adhesive, it performs reliably through masking, painting, and heat cycles—making it the preferred choice for technicians who need more than basic.

- » Single-stage and two-stage paint jobs.
- » Masking near trims, lights, and bumpers.
- » Collision repair and body refinishing.
- » Masking in heated paint booths.
- » Overlapping and solvent resistance.

SKU	WIDTH (IN)	LENGTH (YD)	ROLLS/CASE
GHP004-18060PK1	0.70" (18mm)	60yd (54.8m)	144
GHP004-24060PK1	0.94" (24mm)		144
GHP004-36060PK1	1.41" (36 mm)		144
GHP004-48060PK1	1.88"(48 mm)		112



AmTape® | Cellux®

Strong Tape. Strong Shelf Presence.

INDUSTRIAL LINE

PAINTERS



AmTape® | Cellux®



AMERICA'S
PREMIUM
TAPE

INDUSTRIAL LINE

AUTOMOTIVE



AmTape® | **Cellux®**



AMERICA'S
PREMIUM
TAPE

INDUSTRIAL LINE

MARINE



AmTape® | **Cellux®**



AMERICA'S
PREMIUM
TAPE

AmTape® | Cellux®

