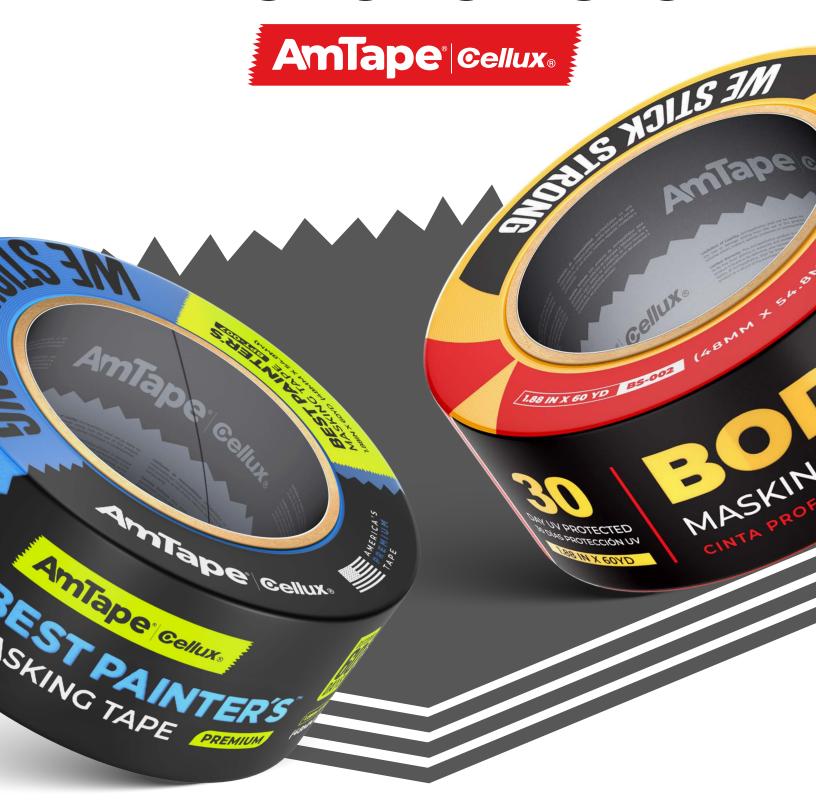
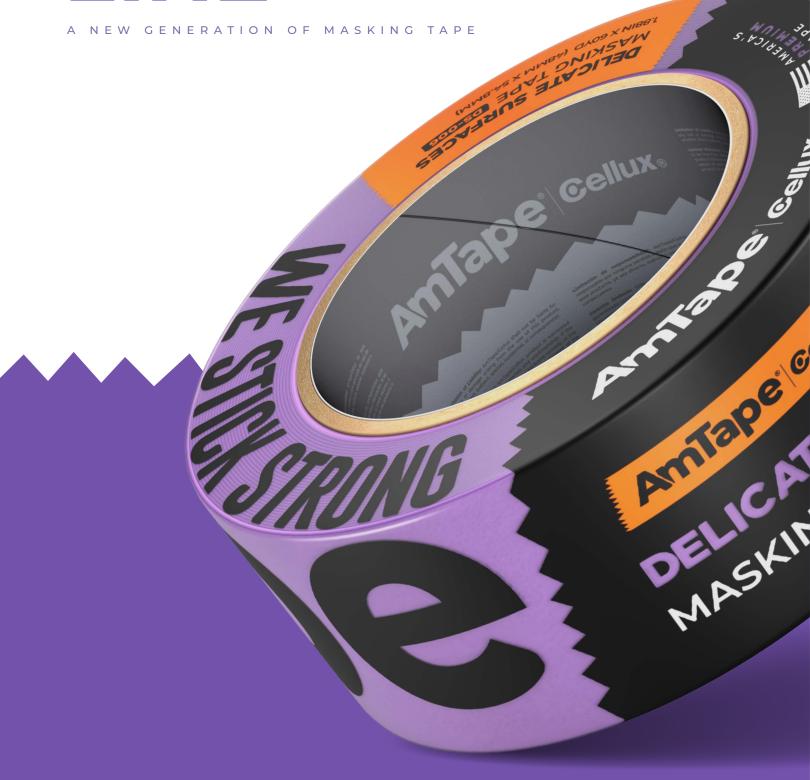
WE STICK STRONG®





AmTape Cellux®

PREMIUM LINE



AmTape®

Welcome, and thank you for joining us. We're excited to introduce our **new line** of **premium** and **professional masking tapes:** a collection that represents the next evolution in masking technology, engineered for professional performance in every industry.









The Evolution of Masking Paper

From Traditional Crepe to Next-Gen Performance

Masking tape has come a long way. Traditional crepe paper was once the standard; but we knew it wasn't enough for the demands of today's professionals. That's why we invested in material science to evolve into superior semi-crepe and advanced washi paper technologies, delivering next-level performance in precision, clean removal, and surface protection.

WHAT IS SUPERIOR SEMI-CREPE PAPER?

Material: Made from high-quality paper with a semi-crepe texture, offering both flexibility and strength.

Durability: Stronger than traditional crepe paper, providing improved resistance to solvent, tearing and wear during use.

Adhesion: Designed for solid adhesion to various surfaces, while still being easy to remove without damaging surfaces.

Ideal for: General construction, contractor applications, automotive, and environments that require longer exposure and durability.

WHAT IS ADVANCED WASHI PAPER?

Material: Made from a Japanese paper blend that's extremely thin, lightweight, and highly flexible.

Precision: Offers superior precision for sharp, clean paint lines, making it ideal for delicate detailing work.

Performance: Provides excellent adhesion, even on curved or irregular surfaces, and resists bleeding or paint soak-through.

Ideal for: Automotive, fine painting, delicate surfaces, and high-end professional applications.



Why We Evolved Our Masking Paper Technology?

As professionals, we understand the importance of precision, durability, and ease of use in every masking application. The traditional masking materials on the market often fall short, leading to inefficiencies, rework, and frustration. That's why we decided to push the boundaries of technology and invest in superior semi-crepe and advanced washi paper to deliver the next level of performance.







302°F/150°C 30 MINUTES



AUTO BODY SHOP MASKING TAPE

Where Sharp Lines Meet Premium Performance

Discover our AmTape®

AUTO BODY SHOP™ by

Cellux®, a high-performance
masking tape made with
advanced Washi paper for
excellent adhesion and clean
removal. Ideal for the
PREMIUM Automotive
Refinish industry, it offers
reliable results on delicate
surfaces and curves without

Water and solvent-based resistance.
High-temperature applications.
Bodywork and repairs.
Auto-detailing, IR lamps and spray booth.

Excellent performance on curves profiles.

Backing	Advanced Cellux® technology super Washi paper		
Adhesive	Acrylic Adhesive		
UV Resistance			30 days
Physical properties	Standard	Metric	
180° peel force	9.12 - 14.59 oz/in	2.5 - 4 N/25mm	
Tensile strength	19.99 - 25.69 lbs/in	35-45 N/10mm	
ServiceTemperature 60min	302°F	150 °C	



MULTI-SURFACES MASKING TAPE

Versatility Meets Control

Multi-Surface Masking Tape
by Cellux®, a high-performance
tape made with advanced
Washi paper for versatile use. It
offers strong adhesion, clean
removal, and UV resistance for
up to 45 days. Durable yet
flexible, it's ideal for painters,
contractors, and DIY projects.



Construction & Renovation.

Excellent performance on irregular surfaces.

Plastic, Vinyl, Baseboards, Glass, Metal, Wood, Aluminum, Carpet.

Outdoor applications.

Backing	Advanced Cellux® technology super Washi paper		
Adhesive		A	Acrylic Adhesive
UV Resistance			60 days
Physical properties	Standard	Metric	
180° peel force	9 - 13 oz/in	2.5 – 3.5 N/25mm	
Tensile strength	20-28 lbs/in	36-50 N/10mm	
ServiceTemperature 60min	248°F	120 °C	



BEST PAINTER'S MASKING TAPE

The Gold Standard

Discover AmTape® Best

Painter's™ Masking Tape by

Cellux®, the ideal tape for
sharp, professional paint lines
on walls, ceilings, and trim.

Made with advanced Washi
paper and water-based
adhesive, it sticks well to
drywall, plaster, and painted
surfaces, removing cleanly
without damage or residue.

Ideal for the professional paint industry due to its resistance to all types of paints and solvents.

Architecture, marquetry and labeling.

Masking and protection on residential or commercial spaces.

Backing	Advanced Cellux® technology super Washi paper		
Adhesive		Acr	ylic Adhesive
UV Resistance			60 days
Physical properties	Standard	Metric	
180° peel force	7.30 - 10.94 oz/in	2-3 N/25mm	
Tensile strength	22.84 - 28.55 lbs/in	40 -50 N/10 mm	
ServiceTemperature 60min	320°F	150 °C	



302°F/150°C 30 MINUTES

DELICATE SURFACES MASKING TAPE

Gentle but Strong



Discover AmTape® Delicate

Surfaces Masking Tape™,

made with advanced Cellux®

Washi paper for flawless
results on fragile or freshly
finished surfaces. Its gentle
adhesive and ultra-thin
backing ensure sharp lines
without tearing or residue,
even after 120 days. Ideal for
wallpaper, painted walls,
glass, and decorative finishes.

Masking freshly painted walls, wallpaper, or stained wood.

Protecting glass, mirrors, and decorative surfaces during renovations.

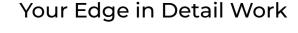
Crafting, stenciling, or detailed DIY projects requiring error-free lines.

Temporary holds for lightweight materials (e.g., paper, cardboard).

Backing	Advanced Cellux® technology super Washi paper		
Adhesive	Acrylic Adhesive		
UV Resistance			120 days
Physical properties	Standard	Metric	
180° peel force	1.8 - 3 oz/in	0.5-0.8 N/25mm	
Tensile strength	19.99 - 21.70 lbs/in	35-38 N/10mm	
ServiceTemperature 60min	302°F	150 °C	



SUPERIOR FINE LINES MASKING TAPE



Discover AmTape® Superior Fine
Lines™ Masking Tape,

a high-performance Washi tape with advanced Cellux® technology for long-term outdoor use. UV-resistant up to 90 days and heat-resistant up to 150°C/302°F, it ensures clean removal and sharp edges. Ideal for automotive, industrial, and construction masking—perfect for PREMIUM applications requiring strength and precision.



Precision masking for painting and coating processes.

Exterior masking for painting and renovation projects.

Suitable for metal structures, pipelines, and exposed surfaces.

Color separation in automated production lines.

Backing	Advanced Cellux® technology super Washi paper		
Adhesive		A	crylic Adhesive
UV Resistance			90 days
Physical properties	Standard	Metric	
180° peel force	8.0 - 11.7 oz/in	2.2 - 3.2 N/25mm	
Tensile strength	26-28 lbs/in	46 - 50 N/10mm	
ServiceTemperature 60min	302°F	150 °C	

AmTape Cellux®

From construction and automotive to marine and precision painting, our premium masking line has a solution for every surface, every condition, and every level of craftsmanship. This is not just an upgrade: it's a transformation of what AmTape® by Cellux ® masking tape can do.



One Line. Every Need Covered



AmTape Cellux

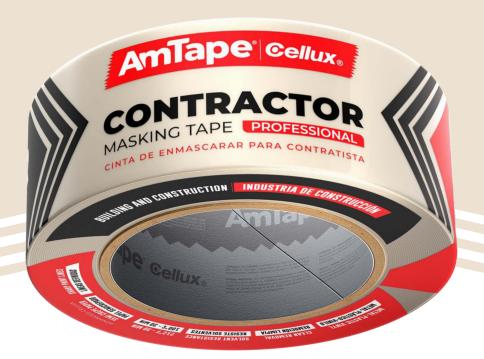
Strong Tape. Strong Shelf Presence.



PROFESSIONAL LINE

A NEW GENERATION OF MASKING TAPE





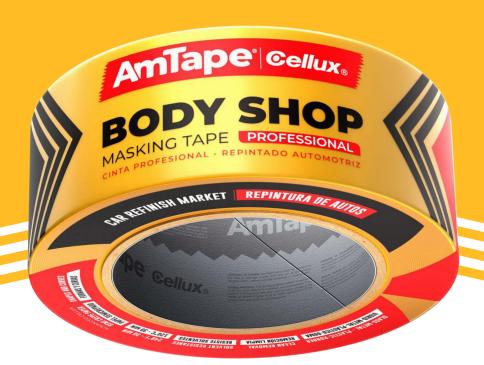
Professional CONTRACTOR MASKING TAPE

DAY UV PROTECTED
230°F-110°C
30 MIN

Discover our **AmTape® Contractor Masking Tape**, is made of an advanced Cellux® technology super semi-crepe paper that has been validated as the best-priced tape for body shops specially designed for high-performance surface protection and labeling in the construction, automotive, and marine industries being the one and only contractor tape with clean removal outdoors for up to 21 days of UV exposure.

- » Masking door and window frames before painting.
- » Temporary marking on floors, walls, wood, metal, during renovations.
- » Protecting machinery and tools from dust and overspray.
- » Indoor and outdoor projects.

SKU	WIDTH(IN)	LENGTH (YD)	ROLLS/CASE
CON001-12060PK1	0.47" (12mm)		144
CON001-18060PK1	0.70" (18mm)		144
CON001-24060PK1	0.94"(24mm)	60yd (54.8m)	144
CON001-36060PK1	1.41" (36 mm)		144
CON001-48060PK1	1.88"(48 mm)		112
CON001-72060PK1	2.83"(72mm)		112



Professional **BODY SHOP MASKING TAPE**



Discover our **AmTape® BODY SHOP** is a professional-grade masking tape designed for routine automotive masking tasks. Made with flexible semi-crepe paper and a high-tack acrylic based adhesive, it delivers reliable performance for general refinishing, sanding prep, and collision repair. An excellent option for high-turnover jobs where speed and value matter.

- » Masking for primer and basecoat applications.
- » Quick turnaround body repair and repainting.
- » Protecting moldings, trim, and glass during sanding or polishing.
- » Ideal for car dealerships, garages, and collision repair shops.

SKU	WIDTH(IN)	LENGTH (YD)	ROLLS/CASE
BS002-12060PK1	0.47" (12mm)		144
BS002-18060PK1	0.70" (18mm)		144
BS002-24060PK1	0.94" (24mm)	60yd (54.8m)	144
BS002-36060PK1	1.41" (36 mm)	60yu (54.611)	144
BS002-18060PK1	1.88"(48 mm)		112
BS002-72060PK1	2.83"(72 mm)		112



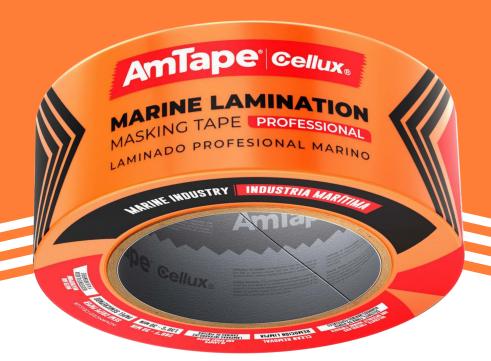
Professional **PAINTERS** MASKING TAPE



AmTape® Painter's Tape is a reliable, professional-grade masking solution designed for everyday indoor and light outdoor painting jobs. Its semi-crepe paper backing and strong water based adhesive ensure clean lines and residue-free removal up to 30 days. Ideal for residential, commercial, and contractor use where performance and value intersect.

- » Masking on drywall, plaster, wood trim, and metal frames.
- » Short- to medium-term indoor painting.
- » Interior renovations and touch-ups.
- » Baseboards, ceilings, window edges.

SKU	WIDTH(IN)	LENGTH (YD)	ROLLS/CASE
PT005-18060PK1	0.70" (18mm)		144
PT005-24060PK1	0.94"(24mm)	60 vd (E/, 9m)	144
PT005-36060PK1	1.41" (36 mm)	60 yd (54.8m)	144
PT005-48060PK1	1.88"(48 mm)		112



Professional MARINE LAMINATION MASKING TAPE



AmTape® Marine Lamination Masking Tape is a top-tier professional-grade masking solution, designed for both interior and exterior applications. Engineered with a strong water-based adhesive it ensures superior adhesion and clean removal to challenging surfaces without leaving residue up to 30 days outdoor. Its high-temperature resistance (130°C/266°F for up to 60 minutes) and weather resistance makes it an ideal choice for marine refinishing, painting, and industrial

- » Perfect for masking during boat painting and detailing.
- » Ideal for professionals requiring sharp paint lines.
- » Perfect for use on gelcoats, fiberglass and specially mairne finishes.
- » IR lamps and spray booth.
- » Suitable for spray painting processes.
- » Welding and polishing process.

SKU	WIDTH(IN)	LENGTH (YD)	ROLLS/CASE
MLT003-18060PK1	0.70" (18mm)		144
MLT003-24060PK1	0.94"(24mm)	60 yd (54.8m)	144
MLT003-36060PK1	1.41" (36 mm)	00 ya (54.811)	112
MLT003-48060PK1	1.88"(48 mm)		112



Professional

HIGH PERFORMANCE MASKING TAPE

30
DAY UV PROTECTED
266°F-130°C
30 MIN

AmTape® High Performance is a step up from standard body shop tapes, delivering enhanced adhesion, temperature resistance, and surface protection for demanding automotive refinishing work. Built with a reinforced semi-crepe paper backing and acrylic resistant adhesive, it performs reliably through masking, painting, and heat cycles—making it the preferred choice for technicians who need more than basic.

- » Single-stage and two-stage paint jobs.
- » Masking near trims, lights, and bumpers.
- » Collision repair and body refinishing.
- » Masking in heated paint booths.
- » Overlapping and solvent resistance.

SKU	WIDTH(IN)	LENGTH (YD)	ROLLS/CASE
GHP004-18060PK1	0.70" (18mm)		144
GHP004-24060PK1	0.94" (24mm)	60yd (54.8m)	144
GHP004-36060PK1	1.41" (36 mm)	60ya (54.811)	144
GHP004-48060PK1	1.88"(48 mm)		112











AmTape Cellux

Strong Tape. Strong Shelf Presence.

INDUSTRIAL LINE **PAINTERS**







INDUSTRIAL LINE

AUTOMOTIVE







INDUSTRIAL LINE MARINE







