

AmTape® | Cellux®

PREMIUM LINE

A NEW GENERATION OF MASKING TAPE



AmTape®

Welcome, and thank you for joining us. We're excited to introduce our **new line of premium masking tapes**: a collection that represents the **next evolution** in masking technology, engineered for **professional** performance in every industry.



Cellux®





The Evolution of Masking Paper

From Traditional Crepe to Next-Gen Performance

Masking tape has come a long way. Traditional crepe paper was once the standard; but we knew it wasn't enough for the demands of today's professionals. That's why we invested in material science to evolve into superior semi-crepe and advanced washi paper technologies, delivering next-level performance in precision, clean removal, and surface protection.

WHAT IS SUPERIOR SEMI-CREPE PAPER?

Material: Made from high-quality paper with a semi-crepe texture, offering both flexibility and strength.

Durability: Stronger than traditional crepe paper, providing improved resistance to solvent, tearing and wear during use.

Adhesion: Designed for solid adhesion to various surfaces, while still being easy to remove without damaging surfaces.

Ideal for: General construction, contractor applications, automotive, and environments that require longer exposure and durability.

WHAT IS ADVANCED WASHI PAPER?

Material: Made from a Japanese paper blend that's extremely thin, lightweight, and highly flexible.

Precision: Offers superior precision for sharp, clean paint lines, making it ideal for delicate detailing work.

Performance: Provides excellent adhesion, even on curved or irregular surfaces, and resists bleeding or paint soak-through.

Ideal for: Automotive, fine painting, delicate surfaces, and high-end professional applications.

Why We Evolved Our Masking Paper Technology?

As professionals, we understand the importance of precision, durability, and ease of use in every masking application. The traditional masking materials on the market often fall short, leading to inefficiencies, rework, and frustration. That's why we decided to push the boundaries of technology and invest in superior semi-crepe and advanced washi paper to deliver the next level of performance.



AmTape® | Cellux®

OUTDOOR
**30
DAYS**

248°F/120°C
60 MINUTES

CONTRACTOR MASKING TAPE

Built to Last the Job

This tape uses our superior semi-crepe paper: thicker, more durable, and optimized for long jobsite exposure.

Perfect for general contractors, this tape sticks well on drywall, wood, and trim, resists bleed-through, and removes cleanly even after extended use.



Masking door and window frames before painting.

Temporary marking on floors, walls, wood, metal, during renovations.

Protecting machinery and tools from dust and overspray.

Indoor and outdoor projects.

Technical Data

Backing	Advanced Cellux® technology super semi-crepe paper	
Adhesive	Acrylic Adhesive	
UV Resistance	30 days	
Physical properties	Standard	Metric
180° peel force	8 - 12 oz/in	2.2 - 3.2 N/25mm
Tensile strength	17 - 20 lbs/in	30-35 N/10mm
ServiceTemperature@60min	248°F	120 °C

OUTDOOR
**30
DAYS**

302°F/150°C
30 MINUTES

AUTO BODY SHOP MASKING TAPE

Precision for Professionals

For the automotive industry, precision is everything. That's why this tape features Cellux® advanced washi paper, offering razor-sharp paint lines, overlapping, high heat resistance, and excellent adhesion to metals and plastics: ideal for masking during bodywork and refinishing.



Water and solvent-based resistance.

High-temperature applications.

Bodywork and repairs.

Auto-detailing, IR lamps and spray booth.

Excellent performance on curves profiles.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	30 days	
Physical properties	Standard	Metric
180° peel force	9.12 - 14.59 oz/in	2.5 - 4 N/25mm
Tensile strength	19.99 - 25.69 lbs/in	35-45 N/10mm
ServiceTemperature@60min	302°F	150 °C

OUTDOOR
**60
DAYS**

248°F/120°C
30 MINUTES

MULTI-SURFACES MASKING TAPE

Versatility Meets Control

Designed with advanced washi paper, this tape adheres perfectly to a wide range of surfaces: from wood and metal to glass, concrete and painted walls. It's the go-to choice for painters and remodelers who need flexibility without sacrificing clean removal.



Construction & Renovation.

Excellent performance on irregular surfaces.

Plastic, Vinyl, Baseboards, Glass, Metal, Wood, Aluminum, Carpet.

Outdoor applications.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	60 days	
Physical properties	Standard	Metric
180° peel force	9 - 13 oz/in	2.5 – 3.5 N/25mm
Tensile strength	20-28 lbs/in	36-50 N/10mm
ServiceTemperature@60min	248°F	120 °C

**OUTDOOR
30
DAYS**

**266°F/130°C
60 MINUTES**

MARINE LAMINATION MASKING TAPE

Engineered for Harsh Environments

Developed for the marine industry, this tape uses superior semi-crepe paper and a high-performance adhesive system. It resists moisture, humidity, and solvents, making it perfect for lamination and fiberglass applications where durability is a must.



Perfect for masking during boat painting and detailing.

Perfect for use on gelcoats, fiberglass and specially marine finishes.

Suitable for spray painting processes.

Ideal for professionals requiring sharp paint lines.

IR lamps and spray booth.

Welding and polishing process.

Technical Data

Backing	Advanced Cellux® technology super semi/crepe paper	
Adhesive	Acrylic Adhesive	
UV Resistance	30 days	
Physical properties	Standard	Metric
180° peel force	8.9 - 12.5 oz/in	2.5 - 3.5 N/25mm
Tensile strength	19.41 - 21.69 lbs/in	36-50 N/10 mm
ServiceTemperature@60min	266°F	130 °C

OUTDOOR
**60
DAYS**

230°F/110°C
30 MINUTES



BEST PAINTER'S MASKING TAPE

The Gold Standard

The name says it all. This is our top-tier solution for painting pros. Made with advanced washi paper, it delivers flawless lines, clean removal up to 60 days indoors, and resists UV, moisture, and paint bleed, making it the ultimate choice for premium results

Ideal for the professional paint industry due to its resistance to all types of paints and solvents.

Architecture, marquetry and labeling.

Masking and protection on residential or commercial spaces.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	60 days	
Physical properties	Standard	Metric
180° peel force	7.30 - 10.94 oz/in	2-3 N/25mm
Tensile strength	22.84 - 28.55 lbs/in	40 -50 N/10 mm
ServiceTemperature@60min	110 °C	230°F

OUTDOOR
90
DAYS

266°F / 130°C
30 MINUTES

SUPERIOR FINE LINES MASKING TAPE

Your Edge in Detail Work

This advanced washi paper tape is all about precision.

It's ultra-thin, highly conformable, and removes without lifting paint, even on curves or tight corners.

Ideal for fine detailing in auto, marine, or high-end painting applications.



Precision masking for painting and coating processes.

Exterior masking for painting and renovation projects.

Suitable for metal structures, pipelines, and exposed surfaces.

Color separation in automated production lines.



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	90 days	
Physical properties	Standard	Metric
180° peel force	8.0 - 11.7 oz/in	2.2 - 3.2 N/25mm
Tensile strength	26-28 lbs/in	46 - 50 N/10mm
ServiceTemperature@60min	130 °C	266°F

OUTDOOR
**120
DAYS**

302°F/150°C
30 MINUTES

DELICATE SURFACES MASKING TAPE

Gentle but Strong

This one is specially formulated for use on sensitive surfaces like wallpaper, freshly painted walls, and decorative finishes. With advanced washi paper, it provides clean lines with low-tack adhesion, giving professionals the confidence to mask delicate areas without damage.



Masking freshly painted walls, wallpaper, or stained wood.

Protecting glass, mirrors, and decorative surfaces during renovations.

Crafting, stenciling, or detailed DIY projects requiring error-free lines.

Temporary holds for lightweight materials (e.g., paper, cardboard).



Technical Data

Backing	Advanced Cellux® technology super Washi paper	
Adhesive	Acrylic Adhesive	
UV Resistance	120 days	
Physical properties	Standard	Metric
180° peel force	1.8 - 3 oz/in	0.5-0.8 N/25mm
Tensile strength	20-21.7 lbs/in	35-38 N/10mm
ServiceTemperature@60min	150 °C	302°F

AmTape® | Cellux®

From **construction** and **automotive** to **marine** and precision painting, our premium masking line has a solution for every surface, every condition, and every level of craftsmanship. This is not just an upgrade: it's a transformation of what **AmTape®** by **Cellux®** masking tape can do.



One Line. Every Need Covered



AmTape®

Strong Tape. Strong Shelf Presence.

INDUSTRIAL LINE

PAINTER'S

USE ON
WALL SURFACES
EXPERT

USE ON
METAL-PLASTIC
VINYL



USE ON
EXTRA CARE
DELICATE SURFACES

USE ON
VARIETY OF
SURFACES

AmTape® | Cellux®



AMERICA'S
PREMIUM
TAPE

INDUSTRIAL LINE

MARINE

USE ON

METAL-PLASTIC
VINYL

USE ON

GELCOATS, FIBERGLASS
SPECIALLY MAIRNE FINISHES

USE ON

VARIETY OF
SURFACES

USE ON

EXPOSED AND
CHALLENGING SURFACES



AmTape® | **Cellux®**



AMERICA'S
PREMIUM
TAPE

INDUSTRIAL LINE

AUTOMOTIVE

USE ON

GLASS-METAL-
PLASTIC-RUBBER

USE ON

EXPOSED AND
CHALLENGING SURFACES

USE ON

VARIETY OF
SURFACES

USE ON

GLASS-METAL-
PLASTIC-RUBBER



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AMERICA'S
PREMIUM
TAPE

AmTape® | Cellux®

